



## ***Privacy Policy***

This website is owned by West Road Haulage Ltd.

Operating from:

Drakelow Park, Walton Road, Drakelow, Burton on Trent, Staffs DE15 9UA

Telephone: 01283 477997

Email: [admin@westroadhaulage.com](mailto:admin@westroadhaulage.com)

Registered in England and Wales under registration number 08761554

2 Cooks Drive, Castle Donington, Derby DE74 2SW

This privacy policy sets out how West Road Haulage uses and protects any information that you give West Road Haulage Ltd when you use this website. West Road Haulage is committed to ensuring that your privacy is protected. Should we ask you to provide certain information by which you can be identified when using this website, then you can be assured that it will only be used in accordance with this privacy statement.

West Road Haulage may change this policy from time to time by updating this page.

You should check this page from time to time to ensure that you are happy with any changes. This policy is effective from 1<sup>st</sup> August 2017.

## ***What we Collect***

We may collect the following information:

- Name and job title
- Contact information including email address
- Demographic information such as postcode, preferences and interests, other information relevant to customer surveys and/or offers.

## ***How we collect your personal data***

We may collect your personal data when you contact us through our website, by telephone, post, email or through any other means.

## ***Sensitive personal data***

The GDPR provides a definition for “sensitive personal data”. This relates to information concerning a data subject’s racial or ethnic origin, political opinions, religious beliefs, trade union activities, physical or mental health, sexual life, or details of criminal offences.

We will not collect sensitive personal data without your explicit consent (unless we are legally entitled to do so in accordance with the GDPR).



## ***How we use personal data***

We will use the information held about you for the purposes for which it was provided to us as stated at the point of collection (or as may be obvious in the context of collection). Your personal data will be used by us in the following ways:

- To respond to your enquiries;
- To send you information you have requested;
- To improve our business and the service we provide;
- To facilitate any interest in a career at West Road Haulage Ltd and;
- For market research purposes.

We do not collect or compile personal data for release or sale to outside parties for consumer marketing purposes or host mailings on behalf of third parties.

We must have a legal reason to process your personal information. Your information will usually be processed to meet our legitimate interest to facilitate your interest in our business. In those few cases where your consent is required, this will be communicated to you at the point of collection.

## ***Security***

We are committed to ensuring that your information is secure. In order to prevent unauthorised access or disclosure, we have put in place suitable physical, electronic and managerial procedures to safeguard and secure the information we collect online.

## ***Your data protection rights***

Under data protection law, you have rights including:

- **Your right of access** - You have the right to ask us for copies of your personal information.
- **Your right to rectification** - You have the right to ask us to rectify personal information you think is inaccurate. You also have the right to ask us to complete information you think is incomplete.
- **Your right to erasure** - You have the right to ask us to erase your personal information in certain circumstances.
- **Your right to restriction of processing** - You have the right to ask us to restrict the processing of your personal information in certain circumstances.
- **Your right to object to processing** - You have the the right to object to the processing of your personal information in certain circumstances.
- **Your right to data portability** - You have the right to ask that we transfer the personal information you gave us to another organisation, or to you, in certain circumstances.

You are not required to pay any charge for exercising your rights. If you make a request, we have one month to respond to you.

Please use the contact information at the header of this policy if you wish to make a request.

### ***How we use Cookies***

A cookie is a small file which asks permission to be placed on your computer's hard drive. Once you agree, the file is added and the cookie helps analyse web traffic or lets you know when you visit a particular site. Cookies allow web applications to respond to you as an individual. The web application can tailor its operations to your needs, likes and dislikes by gathering and remembering information about your preferences. We use traffic log cookies to identify which pages are being used. This helps us analyse data about web page traffic and improve our website in order to tailor it to customer needs. We only use this information for statistical analysis purposes and then the data is removed from the system. Overall, cookies help us provide you with a better website, by enabling us to monitor which pages you find useful and which you do not. A cookie in no way gives us access to your computer or any information about you, other than the data you choose to share with us. You can choose to accept or decline cookies. Most web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. This may prevent you from taking full advantage of the website.

### ***Links to other websites***

Our website may contain links to other websites of interest. However, once you have used these links to leave our site, you should note that we do not have any control over that other website. Therefore, we cannot be responsible for the protection and privacy of any information which you provide whilst visiting such sites and such sites are not governed by this privacy statement. You should exercise caution and look at the privacy statement applicable to the website in question.